

BranchIt for Chatter PROSM

CONNECT THE DOTS

BranchIt for Chatter PROSM is an application built for salesforce.com's AppExchange that allows you to tap into the network of relationships held by employees across your company from within Salesforce CRM. So you can close more deals, faster!

The following modules can be purchased as a suite or sold separately:

Leads Module

Why cold-call when someone can open the door for you? Warm up your leads by discovering a relationship within your company that can help make an introduction. Access those connections directly from within your salesforce.com leads tab.

Contacts Module

Find out if anyone in your company knows your hard-to-reach contacts. If multiple people do, find out whose connections are the strongest, and access those relationships directly from within your salesforce.com contacts tab.

Accounts Module

Why sell alone? Put your company's relationships to work and close deals faster. Access company connections to your accounts directly from within your salesforce.com accounts tab (Figure 1).

Chatter Module

Stay in the loop automatically. Rather than logging in and searching through all of your leads, contacts, or accounts each day, use the Chatter Module to receive feeds, status updates, comments, and notifications of important relationships on your computer or your mobile device.

List Builder Module

Make list purchases of names and email addresses a thing of the past. Instead, build your own lists based on the contacts your company already knows. And generate targeted marketing campaigns—with 100% validated email addresses—from a custom tab located within salesforce.com.

Analytics Module

Uncover actionable information. When you have a lot of balls in the air, you need an easy way to get a firm grasp on how your company's evolving relationships map to the stages of your sales cycle. Run real-time reports and dashboards for quicker decision making directly from salesforce.com (Figure 2).

Figure 1

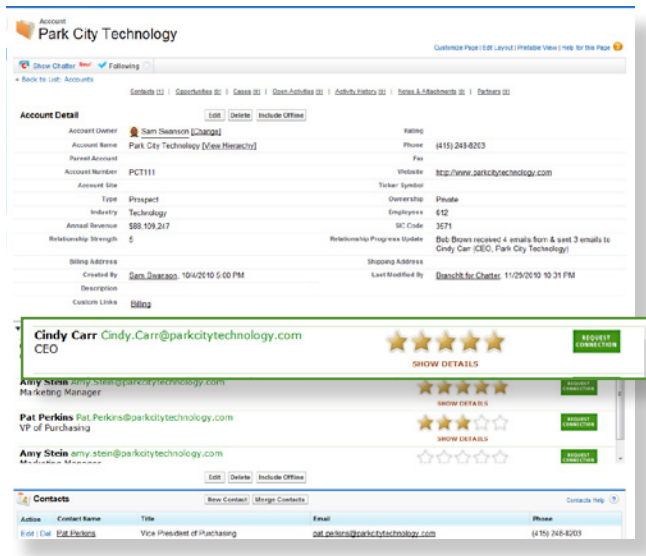
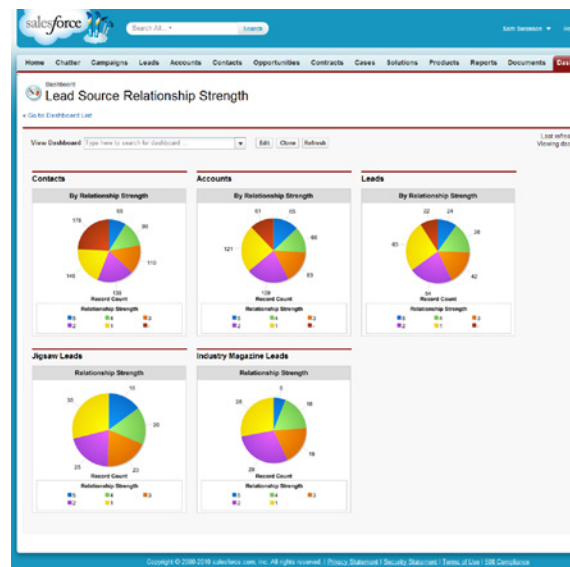


Figure 2



866-WARM-LEADS
866-927-6532

BranchIt Corporation
1250 Oakmead Parkway
Suite 210
Sunnyvale, CA 94085
www.branchitcorp.com



BranchIt for ChatterSM

STAY IN THE LOOP

Winner of the AppQuest 2010 competition, BranchIt for ChatterSM is a brand new way for you to tap into the network of relationships held by the employees at your company – so you're always in the loop!

It's easy with these powerful BranchIt for Chatter features:

Feeds

Monitor the contacts and accounts that matter most to you in one spot. Expedite your sales cycle with timely feeds alerting you to colleagues who know the people you want to know (Figure 3).

Status Updates

Update your colleagues on who you're meeting with. Ask questions and share insights to keep everyone on the same page, prevent duplication of effort, and dramatically reduce unproductive email traffic.

Comments

Get ideas, answers, additional information, and even personal introductions to hard-to-reach contacts when colleagues respond to your posts or status updates. Keep conversations in context by collaborating in the real-time feed.

Notifications

Stay on top of things. Since you can't stay logged in to BranchIt for Chatter around the clock, get notified by email when something important happens in your feed. You can specify when you want to receive emails, so you get timely alerts about key relationships across your company.

Mobile

Ensure you never miss a critical update. Get plugged into your company's relationships as they evolve, and stay productive, wherever you are.

Security and Sharing

BranchIt for Chatter is built on the Force.com platform, and thanks to its sophisticated sharing model, people see everything they need to see and nothing they don't.

Figure 3

